Stony Brook University

Important Note: Every effort will be made to avoid changing the course schedule, but the possibility exists that unforeseen events will make syllabus changes necessary. It is your responsibility to check Blackboard for corrections or updates to the syllabus. Any changes will be clearly noted in course announcements or through Stony Brook email.

Part 1: Course Information

Course title: Introduction to Digital Art

Course catalog # and section: ARS 225-90 & -90L

Credit hours: 3

Semester: F

General education designation(s) (SBC) *(undergraduate only)*: ARTS, TECH

Prerequisites: ARS205 (suggested)

Instructor name: Rachel Stuckey, Assistant Professor

Instructor's Stony Brook email:
rachel.stuckey@stonybrook.edu

Instruction: Mondays, Wednesdays, 9:00-11:50 am

Office hours: A508, Mondays 1-3 pm & by appointment

Course Description:

This course will introduce the fundamental concepts and techniques in computer-based image making. In this introductory level course, students will learn how to use the computer as a creative tool for 2-dimensional imaging. A variety of electronic imaging tools and techniques will be demonstrated and taught. Utilizing this knowledge and skill, students will explore, develop, and refine their own visual style. In addition to hands-on procedures and techniques, students will learn digital graphics concepts.

Why should you want to study digital art?
How can you use the computer to create art? Maybe you've heard about Adobe products, but do you know there are other ways to create art on the computer?
What's the difference between creating art for online and art you want to print out? What's RGB? CMYK?
You'll learn how to make the computer work for you and know how to make what you want.

Required Course Textbook and Materials:

This course will use **Adobe Photoshop, Illustrator and InDesign for assignments and projects**. You need to have access to these programs. You will have access to these programs during lab time. If you would like to purchase them for your computer:
https://it.stonybrook.edu/software/title/adobe-creative-cloud.
With your enrollment, there is a fee for use of the lab. This fee will be paid directly to SUNY Korea, not through SOLAR. If this class goes remote, you will need to either be on campus to use the lab or buy Adobe Creative Cloud for your personal computer.

Course Delivery Mode and Structure:
This is an in-person course. Students must be mindful of all course expectations, deliverables and due dates.While all your artwork will be physical in nature, all assignments will utilize internet technologies for submission. See "Technical Requirements'' section for more information. In Brightspace, you will access online lessons, course materials, and resources.

How We Will Communicate:
Regular announcements will be sent from Brightspace. These will be posted on the course site and you must turn on your Brightspace notifications to receive them by email.

Instant Notifications	SMS	Email
Activity Feed - new comments from others on a post	☐	☐
Activity Feed - new posts created by others	☐	☐
Announcements - announcement updated	☐	☑
Announcements - new announcement available	☐	☑
Assignments - assignment feedback released		☐
Assignments - assignment due date or end date is 2 days away	☐	☐
Assignments - assignment feedback updated		☐
Assignments - publish all feedback completion	☐	☐
Content - content item created		☐

Please allow between 24-48 hours for an email reply. Your Stony Brook University email must be used for all University-related communications. You must have an active Stony Brook University email account and access to the Internet. All instructor correspondence will be sent to your SBU email account. **Plan on checking your SBU email account regularly for course-related messages.** To log in to Stony Brook Google Mail, go to http://www.stonybrook.edu/mycloud and sign in with your NetID and password.

Technical Requirements:
This course uses Brightspace for the facilitation of communications between faculty and students, submission of assignments, and posting of grades and feedback. The Brightspace course site can be accessed at https://mycourses.stonybrook.edu/.

• A smart phone with a camera or a digital camera

• Visual arts software download (if not using on-campus physical lab):

• Adobe Photoshop

• Adobe Illustrator

• Adobe InDesign

• Optional: A tablet and a stylus pen

The following list details a minimum recommended computer set-up and the software packages you will need to have access to, and be able to use:

- PC with Windows 10 or higher (we recommend a 3-year Warranty)
- Macintosh with OS 10.11 or higher (we recommend a 3-year Warranty)
- Intel Core i5 or higher
- 250 GB Hard Drive
- 8 GB RAM
- Latest version of Chrome or Firefox; Mac users may use Chrome or Firefox. (A complete list of supported browsers and operating systems can be found on the My Institution page when you log in to Brightspace.)
- High speed internet connection
- Word processing software (Microsoft Word, Google Docs, etc.)

Part 2: Course Learning Objectives and Assessments

Course Aims and Objectives:
A key objective of this course is to help students develop and refine their own visual style, or concepts and skills of digital imaging. Ultimately any digital tool, like an analog one, should be used as a means to an end in creative production – to convey a vital emotion, idea, or concept. The emphasis in this class will be to demonstrate how artists incorporate digital processes and content into their art. In the process, students will learn to apply thoughtful and intelligent counterpoint to purely commercial uses of these technologies. Students will build on their existing aesthetic and conceptual foundations and will learn to implement their ideas with digital tools and techniques.

Learning Outcomes:

The following course outcomes indicate competencies and measurable skills that students develop as a result of completing this course:

Creation of raster and vector imagery, text, and page-layouts.

The ability to discuss and articulate concepts and options related to digital art creation.

The awareness of the scale in computer-based images and prints.

*This is not a commercial design course; this is an art course. We will be working with basic design principles, but we will be focusing more on the conceptual possibilities opened by digital technology.

File Storage:

Each student is 100% responsible for storing all of his or her files on their own removable storage media.

Your storage space on Google Drive should be sufficient for saving class projects. You must make permanent backups of your files on regular basis onto your own storage media (Flash, CD, DVD, external HD, etc.). When you do so, please remember to make two backups -- the first is your "original", and the second is your "backup".

Lab Access:

The lab is accessible only during assigned lab hours and if evening hours are added during the semester by Academic Affairs.

Assessment:

- **Participation**
  You are expected to *actively* participate in class discussions, independent studio work, and critiques. (See Grading Policy)
- **Quiz**
  Elements and Principles of Design and Composition Techniques
- **Assignments**
  Assignments are technical; each lab will include a detailed explanation of how to complete each assignment. There will be 1 assignment every week. Each assignment should take you no more than one hour.
  At the end of the class you will be creating an **Assignment Portfolio** with all your assignments in one document.
- **Projects**
  The projects are both aesthetic and technical; there will be an explanation of how projects are graded, but remember that art is subjective. Final project should take about 6 hours.
  The digital art projects of the semester may be of or about anything you wish, but you must discuss your ideas and get approval from me on the nature of your project before you
  begin. Consider this an opportunity to experiment, to change, to advance.
  Projects cannot be handed in late due to the nature of the class and the fact that the due date is also the date the project will be critiqued.
- **Critiques**
  - Critiques will be held after the completion of an assignment. Critique dates are subject to change based on the progress of the assignment, however students will be notified of the critique date for main assignments ahead of time.
  - ***Participation during critiques is mandatory****! Do not miss a critique day. You cannot make up a critique whether your absence is excused or not. You will lose points for your lack of participation during critique.*
  - Work being presented for a critique cannot be worked on, changed, or altered in any way except to install.

Part 3: Course Schedule

Week	Date	Monday	Wednesday	Due Due by end of class Wednesday	Reading Due before class on Monday.
1	2/24 & 27	Course Introduction	REQUIRED Raster Graphics Fundamentals		
2	3/3 & 5	NO CLASS	REQUIRED Intro to Photoshop	Practice Assignment	
3	3/10 & 12	Digital Photography & Images | Photoshop	Studio	Assignment 1	Reading 1
4	3/17 & 19	Digital Manipulation | Photoshop Masks & Clipping Masks	Studio	Assignment 2	Reading 2
5	3/24 & 26	Digital Painting Techniques | Brushes	Studio	Assignment 3	
6	3/31 & 4/2	Time-Based Media	REQUIRED Quiz & Studio	Wednesday: Elements & Principles of Design Quiz Assignment 4	Reading 3
7	4/7 & 9	Intro to Vectors | Adobe Illustrator Project 1 Introduction	Studio	Assignment 5	
8	4/14 & 16	Color Theory	Studio	Monday: Project 1 Proposal Due Assignment 6	Reading 4
9	4/21 & 23	Typography	REQUIRED Project 1 Studio/Peer Critique	Wednesday: Project 1 PRINTED DRAFT Due Assignment 7	
10	4/28 & 30	Vector Graphics 1	REQUIRED Project 1 Presentations	Friday: Project 1 Due	
11	5/5 & 7	NO CLASS	REQUIRED Vector Graphics 2	Assignment 8	Reading 5
12	5/12 & 14	Multi Page Layout	Studio	Assignment 9	
13	5/19 & 21	Multi Page Layout	Studio	Assignment 10	
14	5/26 & 28	REQUIRED Studio	REQUIRED Studio	ALL Project FINAL PRINTS DUE	
15	FRIDAY 5/30 MONDAY 6/2 MONDAY 6/9	Portfolio Studio Exhibit Set-up & Final Critique FINAL CRITIQUE		Portfolio Due	

subject to changes

Part 4: Grading, Attendance, and Late Work Policies

Viewing Grades on Brightspace: Points and feedback for graded activities will be posted to the My Grades tab in the Tools area of Brightspace.

In this course, you will be assessed on the following:

Activity/Assignment	Percentage	Due Date
Exercises & Lab Assignments	30	Weekly
Participation, readings, discussion and critiques	20	Weekly
Elements & Principles of Design Quiz	5	Week 4
Digital Artist Project	15	Week 10
Assignment Portfolio	10	Week 15
Final Project	20	Week 14
Total	100	

Letter Grades:
Final grades assigned for this course will be based on the percentage of total points earned and are assigned as follows:

Percentage Equivalent	Letter Grade
94-100%	A
90-93%	A-
87-89%	B+
84-86	B
80-83	B-
77-79	C+
74-76	C
70-73	C-
60-69	D
59 and below	F

- Additional information
  - o Undergraduate Grading System
  - o Graduate Grading System

Attendance Policy:

🗔 ARS225 Course Attendance

Late Work Policy:
Late Submisson Policy

Part 5: University and Course Policies

Course Policies:

Generative Artificial Intelligence (AI) Tools Policy:
[AI Policy](#)

Tips: [Things "A" Students do](#)

SUNY Korea Policies:

SUNY Korea Policy Library: http://www.sunykorea.ac.kr/page/policiesregulations *

Student Conduct
SUNY Korea encourages student development of independence, maturity, and ethical sensitivity. Students are expected to refrain from conduct that threatens or endangers the health, safety, and welfare of the SUNY Korea community. Faculty are recommended to report to the SUNY Korea's Office of Student Affairs any student misbehavior or violation of the Student Conduct Codes.
See the SUNY Korea Code of Student Conduct Policy for further details.
http://sunykorea.ac.kr/theme/v1/download/SUNY%20Korea%202019%20University%20Student%20Conduct%20Code.pdf

Emergency Preparedness
SUNY Korea is committed to ensuring the safety and security of the SUNY Korea community and campus.
IGC Campus Police Office SUNY Building A107, T: (032) 626-0560
Emergency Contact Numbers
In case of an emergency on campus and before 6PM, contact the Student Affairs office (032) 626-1191. After 6PM, contact 24 hours RA Hotline (010-4768-1196) and consult with IGC Health Center at (032) 626-0553.

Critical Incident Management
SUNY Korea expects students to respect the rights, privileges, and property of other people. Faculty are required to report to the Office of Academic Affairs any disruptive behavior that interrupts their ability to teach, compromises the safety of the learning environment, or inhibits student's ability to learn.
Always check the SUNY Korea website http://www.sunykorea.ac.kr for announcements.

Withdrawal Policy
To officially withdraw from a course, students must submit a Course Withdrawal Form, completed and signed by them and their instructor, and submitted to the Academic Affairs Office, Campus Building A. Room A201.

Academic and Student Support Resources at SUNY Korea
The Advisement Center is here to help with all types of academic questions in order to make your academic experience as smooth and rewarding as possible. We embrace a holistic, developmental approach to student success, recognizing your dynamic, creative, career-oriented spirit. Our goal is to build strong partnerships with you, your faculty, and other administrative offices to support you through every stage of your academic life.

Counseling Center: http://www.sunykorea.ac.kr/page/camplife403020
You can get help for personal, emotional, psychological, and family problems at the Counseling Center. All registered SUNY Korea students are eligible for counseling services. Make an appointment through email (counseling@sunykorea.ac.kr) or by calling at

(032) 626-1700. The Counseling Center office hours are from 10 am to 5 pm (except 12 pm - 1 pm) during the weekdays (Mon - Fri). Service is also available via Zoom.
Physical, Psychological, Medical or Learning Disabilities:
If you have a physical, psychological, medical or learning disability that may impact your course work, please contact the Office of Student Affairs, Campus Building A, Room 208, (032) 626-1190. They will determine with you what accommodations, if any, are necessary and appropriate. All information and documentation is confidential.
Career Services: http://www.sunykorea.ac.kr/page/camplife403010
Career services are available to assist with students' career paths. To contact the Career Development Center, please call (032) 626-1195/1197 or email (careercenter@sunykorea.ac.kr). You can make a reservation at https://sunykoreacdc.youcanbook.me/
International Student Services: http://www.sunykorea.ac.kr/page/camplife403030
Writing Center consultants work with students one-to-one and help with writing or presentation projects. For more information and to make an appointment, contact the Writing Center via email. (wc@sunykorea.ac.kr).

Stony Brook Policies:

Student Accessibility Support Center Statement:
If you have a physical, psychological, medical, or learning disability that may impact your course work, please contact the Student Accessibility Support Center, 128 ECC Building, (631) 632-6748, or at sasc@stonybrook.edu. They will determine with you what accommodations are necessary and appropriate. All information and documentation is confidential.

Students who require assistance during emergency evacuation are encouraged to discuss their needs with their professors and the Student Accessibility Support Center. For procedures and information go to the following website: https://ehs.stonybrook.edu/programs/fire-safety/emergency-evacuation/evacuation-guide-people-physical-disabilities and search Fire Safety and Evacuation and Disabilities.

Academic Integrity Statement:
Each student must pursue his or her academic goals honestly and be personally accountable for all submitted work. Representing another person's work as your own is always wrong. Faculty is required to report any suspected instances of academic dishonesty to the Academic Judiciary. Faculty in the Health Sciences Center (School of Health Technology & Management, Nursing, Social Welfare, Dental Medicine) and School of Medicine are required to follow their school-specific procedures. For more comprehensive information on academic integrity, including categories of academic dishonesty please refer to the academic judiciary website at http://www.stonybrook.edu/commcms/academic_integrity/index.html

Important Note: Any form of academic dishonesty, including cheating and plagiarism, will be reported to the Academic Judiciary.

Critical Incident Management:
Stony Brook University expects students to respect the rights, privileges, and property of other people. Faculty are required to report to the Office of University Community Standards any disruptive behavior that interrupts their ability to teach, compromises the safety of the learning environment, or inhibits students' ability to learn. Faculty in the HSC Schools and the School of Medicine are required to follow their school-specific procedures. Further information about most academic matters can be found in the Undergraduate Bulletin, the Undergraduate Class Schedule, and the Faculty-Employee Handbook.

Understand When You May Drop This Course:
It is the student's responsibility to understand when they need to consider withdrawing from a course. Refer to the Stony Brook Academic Schedule for dates and deadlines for registration: http://www.stonybrook.edu/commcms/registrar/calendars/academic_calendars.
- Undergraduate Course Load and Course Withdrawal Policy
- Graduate Course Changes Policy

Incomplete Policy:
Under emergency/special circumstances, students may petition for an incomplete grade. Circumstances must be documented and significant enough to merit an incomplete. If you need to request an incomplete for this course, contact me for approval as far in advance as possible.

Course Materials and Copyright Statement:
Course material accessed from Blackboard, SB Connect, SB Capture or a Stony Brook Course website is for the exclusive use of students who are currently enrolled in the course. Content from these systems cannot be reused or distributed without written permission of the instructor and/or the copyright holder. Duplication of materials protected by copyright, without permission of the copyright holder is a violation of the Federal copyright law, as well as a violation of Stony Brook's Academic Integrity.

Online Communication Guidelines and Learning Resources:
Maintain professional conduct both in the classroom and online. The classroom is a professional environment where academic debate and learning take place. I will make every effort to make this environment safe for you to share your opinions, ideas, and beliefs. In return, you are expected to respect the opinions, ideas, and beliefs of other students—both in the face-to-face classroom and online communication. Students have the right and privilege to learn in the class, free from harassment and disruption. The course follows the standards set in the Student Code of Conduct, and students are subject to disciplinary action for violation of that code. If your behavior does not follow the course etiquette standards stated below, the grade you receive for a posting may suffer. I reserve the right to remove any discussion messages that display inappropriate language or content.

Online Etiquette:
- Offensive language or rudeness will not be tolerated. Discuss ideas, not the person.
- Avoid cluttering your messages with excessive emphasis (stars, arrows, exclamations).
- If you are responding to a message, include the relevant part of the original message in your reply, or refer to the original post to avoid confusion;
- Be specific and clear, especially when asking questions.
- Use standard punctuation and capitalization. Using all UPPERCASE characters gives the appearance of shouting and makes the message less legible;
- Remember that not all readers have English as their native language, so make allowances for possible misunderstandings and unintended discourtesies.

Part 6: Student Resources

Academic and Major Advising (*undergraduate only*): Have questions about choosing the right course? Contact an advisor today. Phone and emails vary-please see website for additional contact information; website: https://www.stonybrook.edu/for-students/academic-advising/

Academic Success and Tutoring Center *(undergraduate only)*:
https://www.stonybrook.edu/tutoring/
Amazon @ Stony Brook: Order your books before classes begin. Phone: 631-632-9828; email: Bookstore_Liaison@stonybrook.edu; website: http://www.stonybrook.edu/ bookstore/
Bursar: For help with billing and payment. Phone: 631-632-9316; email: bursar@stonybrook.edu; website: http://www.stonybrook.edu/bursar/
Career Center: The Career Center's mission is to support the academic mission of Stony Brook University by educating students about the career decision-making process, helping them plan and attain their career goals, and assisting with their smooth transition to the workplace or further education. Phone: 631-632-6810; email: sbucareercenter@stonybrook.edu; website: http://www.stonybrook.edu/career-center/
Counseling and Psychological Services: CAPS staff are available by phone, day or night.
http://studentaffairs.stonybrook.edu/caps/
Ombuds Office: The Stony Brook University Ombuds Office provides an alternative channel for confidential, impartial, independent and informal dispute resolution services for the entire University community. We provide a safe place to voice your concerns and explore options for productive conflict management and resolution. The Ombuds Office is a source of confidential

advice and information about University policies and procedures and helps individuals and groups address university-related conflicts and concerns. http://www.stonybrook.edu/ombuds/

Registrar: Having a registration issue? Let them know. Phone: 631-632-6175; email: registrar_office@stonybrook.edu; http://www.stonybrook.edu/registrar/

SBU Libraries: access to and help in using databases, ebooks, and other sources for your research.

- Research Guides and Tutorials: http://guides.library.stonybrook.edu/
- Getting Help: https://library.stonybrook.edu/research/ask-a-librarian/

Student Accessibility Support Center: Students in need of special accommodations should contact SASC. Phone: 631-632-6748; email: sasc@stonybrook.edu; https://www.stonybrook.edu/sasc/

Support for Online Learning: https://www.stonybrook.edu/online/

Writing Center: Students are able to schedule face-to-face and online appointments. https://www.stonybrook.edu/writingcenter/